



NEW YORK, NY
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EDUCATION

PARSONS
Bachelors in Product Design

SKILLS

TECHNICAL	COMPUTER
Marker Illustration	Power Point
Plastic Fabrication	Adobe CS4
3D prototyping	Microsoft Office
Hand drawing	Net Objects Web Design
Ceramics	Solidworks 2009
Jewelry	3D CAD Rendering
Presentation	Google Sketch Up
Public Speaking	

EXPERIENCE

INDUSTRIAL DESIGN

LEBOWITZ GOULD DESIGN INC.

New York, NY | Summer 2009

Environmental Sign Design/Branding

- Design Signage and related products for hotels and major businesses
- Clientele includes Starwood Hotel INC. and Hertz INC.

MACRO | SEA

New York, NY | Summer 2009

Architectural Planning & Development

- Reclaim abandoned US strip malls and parking lots into usable public parks and spaces
- Design green building systems and develop architectural plans/illustrations

BIJOU INTERNATIONAL CORP.

New York, NY | Spring 2008

Jewelry Designer

- Work with production and marketing predicting fashion jewelry trends
- Design costume jewelry for Vera Wang and Kohl's APT 9

CAD & 3D RENDERING

BETTINA ZERZA ARCHITECTURE LLC

New York, NY | Spring 2009

Product Rendering

- Draw and 3D render potential interior fixtures and products for clients
- Facilitate product development between manufactures and designers

MARKETING, BRANDING & ILLUSTRATION

TEEN ENTREPRENEUR BOOTCAMP

New York, NY | Summer 2009

Business Development/Branding

- Teach teenagers how to develop, design and market their own small business (coffee house)
- Develop logo/brand identity, interior/exterior design

GO BABY

New York, NY | 2008-2009

Graphic Design/Illustration

- Develop branding for company's products, package design and store displays
- Illustrate books for print and online distribution

ADDITIONAL CLIENTS

GRAFF/BRANDING AND PRODUCT DEVELOPMENT

NAILMOUNTAIN STUDIOS/PACKAGING

JAMIE HARRIS/ILLUSTRATION

DANIELE MARINO/BRANDING & WEBSITE DESIGN

AWARDS AND PUBLICATIONS

Social Design by Emily Pilloton [Fall 09]

Parsons Catalogue [Spring 09]

Hearst Product Grant [Spring 08]

Dine on Design, *Findlist* [Fall 07]